

SHT Board Meeting August 1, 2017

Attending: Leon Konieczny, Zach Waters, Denny Gibbs, Peggy West, Kim Jones

Absent: Maria Shreve, Flossie Gillen, Tacy Perry, Amanda Spor

- 1) **Call to Order** 6:01
- 2) **Approve Minutes from July 11, 2017**
- 3) **Officer's Reports:**
 - a) **President's Report-** Denny has been passing out awards and Leon has recently been able to get back into the storage unit. He had to make new keys as the fee had not been paid; it is all settled now.
- 4) **Report of committees/projects**
 - a) **Lamppost Project-** On a Saturday to be determined, Alec will hold a training session for volunteer training to keep the lamps in good shape. It will cost \$20 per lamppost to paint them and needs to be discussed. A flyer will need to be written to help volunteers know where the lampposts are located around town; Denny has a list of most homeowners with lampposts. Lighting for the District is nearly done with exception of Centennial Park. Preservation Hall has purchased six identical lamppost to go around their building.
 - b) **Calendar Project-** twelve winners plus cover photo winners have been notified. SHT may try for the 5th sponsor. The ceremony and unveiling of the winning entries will be on October 28th @ 6:00 pm at Janine Taylor's Folk Art Gallery. Attendees can get their calendars then.
 - c) **Tour of Homes-** Katie reports that all lead positions are filled and 200-300 volunteers will be needed. There will be twelve homes showcased with a total of 29 stops. Other points of interest will be photo stops, porch stops, downtown restaurants, and a trolley to carry attendees back and forth.
 - Tour is December 2nd from 1:00 until 9:00 pm.
 - Visitors will be sent into the Sanford Heights area from three directions.
 - Wrist bands will be issued.
 - "Day of tickets" will only be available at one of those locations.
 - Volunteers will need to be able to work a minimum of 3 hours
 - They should receive either discounted or free tour tickets.
 - 'Volunteer Central' will have a list of contacts available for questions that may arise.

- It is possible that Historic Society may partner.
- Denny suggested them as docents as well as the Celery Soup story tellers.
- Hopefully the length of the tour and it being spread out will help with waiting in line.
- Discussion included donating some funds to Sanford Heights Project.
- The wording on the flyer was changed to read 'Holiday Tour of Homes'.
- Advertising the event will be via Facebook, Sanford 365, and posters.
- The need for an app was discussed.
- Other ways to advertise will be business cards and coasters.
- Sponsorships for the brochure will have Platinum, Silver, and Bronze.
- Order forms will specify size of ads.
- A commercial map and a residential map will be available by November 8th.
- A new Facebook event page needs to be created and needs to be permanent.
- Current phone number is Sara Miller's.
- Katie will get a Google Voice number, giving SHT a number that will forward to Leon.

d) Full Moon Harvest- Sunday, November 5th

- Event will provide a table and 8 chairs for \$120 donation. Participants will decorate and provide their own food.
- This event should be a break even affair in which the funds will go through the SHT.
- The street will be blocked and there will be a signature drink.
- Sanford Flower Shop will provide judges.
- Daylight Savings Time will begin that day, so it will be dark.

5) Old Business

- a) Reimbursement** -for Christine Dalton has check.
- b) Donation** –for Julia Brunson/St James AME church renovation and celebration fund- has check. Denny has set up a Go Fund Me account as well.
- c) Board Governance Training** check sent.

6) New Business

a) **Hopper Academy**-SHT has been asked to sponsor the renovation of the Principal's Office. We need budget for paint, carpentry, repairs, and furniture. This will be a discussion for the general membership meeting. We will also discuss having a SHT work day.

b) **Porch Fest**- SHT may get involved in Porch Fest which will be the third week in February. There will be music on the porches; need to have a closed Facebook group to keep it small and intimate.

7) Confirm Next Meeting Date

a) The next BOD meeting is September 6th at 6 pm.

b) The next General Membership Meeting is August 17th at St. James AME.

8) Adjourn 7:39 pm