**Sanford Historic Trust**

Board of Directors Meeting

MINUTES – March 2021

1. **Call to Order 6:02**
   1. **Brent Terwilliger, Stephanie Pilk, Jackie Nitti, Wally Baatz, Jill Albach, Sarah Clore, Sarah Libera, Doug McLendon, Caroline van den Berg, Zach Waters** (bold were in attendance virtually)
2. **Approval of Prior Minutes.** Motioned by Carolyn, seconded by Doug, approved unanimously.
3. **Officer Reports** 
   1. President – Brent Terwilliger:
      1. Attended Florida Historic society committee – looks like there will be good visibility and cooperation.
      2. Spoke to Julie Scofield – City of Sanford. She will join us next month to discuss her ideas.
   2. Vice President – Stephanie Pilk:
      1. Sent everyone an email about committee openings, looking for feedback. Discussion of how to present and solicit for committee participation.
   3. Secretary – Jackie Nitti:
      1. No report
   4. Treasurer- Wally Baatz: –
      1. Monthly Income from Tour Of Drinks, dues and lamppost repair. Paid Canva, storage, Goldsboro speaker. Balance for month. $48,115.60.
      2. Looking into PayPal.
4. **Committee/Project Reports**
   1. Garden Tour Update – Caroline:
      1. Committee working on logistics – thinking 5/8/21 before Mother’s Day, 10-3.
         1. Several confirmed homes – continuing to recruit.
         2. Hope to host a plant sale and have garden vendors at Park on Park. Vendors would pay to participate
         3. Each home would have a theme – educational aspect.
         4. Looking into silent auction/art for additional revenue.
         5. Looking into merchandising.
         6. Will draft budget to present. Will come back in April with defined budget. CJ Moved to allocate $500, Stephanie 2nd – all in favor, no opposed, no abstentions.
   2. Membership Update – Jill:
      1. 80 members.
      2. Sent survey to 98 lapsed members – reviewing feedback.
      3. Meeting with Scott Grant to review list of benefits of membership. Discussion of membership and committee participation. Will not require now but will revisit at a later date. Will double check bylaws.
   3. Calendar (details from Kathy Hull)
5. **Old Business** 
   1. 2021 Goals- (website, events, membership growth, membership engagement)
      1. Harvest Moon (prior board discussed transition to another organization, if 2021 board decides this is the direction they want to go) – totalk to Main Street about taking over, otherwise hiatus
      2. Membership growth (prior board discussed reaching out to all homeowners that have a lamppost)
      3. Committee Representation (led by general members with a board member on each)
      4. Querying/surveying membership (lapsed members)
      5. Others (e.g., expanded footprint, future lamppost areas, advocacy, and support)
   2. Brent spoke to Julie Scofield (City of Sanford)
      1. Invited Julie to upcoming Board Meeting (April or May) to discuss historic actions (e.g., S-code updates and their guide)
      2. Georgetown – tabled fundraiser conversation for street signs, to work collaboratively.
      3. City sponsoring (with Preservation Board and Public Art Commission) “Invitation for Images” (1-30 April) to be displayed in June at City Hall; residents take images of buildings 50 years and older. Will submit photos for consideration to be displayed in may for preservation month – would like social media support.
      4. For Preservation Month, City will host a proclamation in May; we could provide support (via social media, etc)
      5. “This Place Matters” campaign is being retired in respect to Black Lives Matter
      6. City could use help with graphics design; they have a vendor, but it is very expensive. Will help them explore options. Suggestion of city hosting contest and asking for designs.
      7. Discussion of solicitation donations.
   3. 2021 Annual Report - Due before May 1st
      1. Wally has some questions and needs debit card to complete.
         1. Brent will follow up with debit card.
      2. PO box rent is due – will pay for whole year.
   4. Who has keys to storage locker? Usually President and VP. Zack will give to Brent and Stephanie.
6. **New Business**
   1. Goldsboro Museum – Possibly coordinate event in the Fall (e.g., outdoor movie).
      1. Moving forward, reach out months in advance for Black History Month
      2. Work on ongoing relationship, not just February. Stephanie will take lead. Discussion of different ways to partner.
   2. Discuss goal setting session (dates, options) and ideas for when & where –
      1. Bring ideas to April meeting or after garden tour.
      2. Community picnic usually in May – discussed switching to September
   3. Future general membership meeting programming:
      1. Sarah C. and Jill started discussion on FB page.
         1. March – Henrys to host, Bridget from museum to speak,
         2. April – Austin restoration/workshops
         3. May/September - 520 on the water could host
         4. Amanda Spore – home renovations loan? Maybe in June or the fall.
   4. Federal Income Taxes – Wally will double check on filing
   5. Preservation Awards –
      1. Process and Status (City can help us display and increase exposure of awards).
      2. Need to solicit by 3/15.
      3. Julie said the city can help display and increase exposure of awards.
   6. Other (any ad hoc motions or points of discussion)
      1. Sarah C asked what is our plan for keeping track of meeting contacts. Discussion of a google doc with website for option for board to view. Stephanie will add link to website for board committee. Sarah C. will start doc, Stephanie and Jackie will help.
      2. Discussion of Doug helping w/ Calendar & sponsorships
   7. Confirm Next Meeting Details
      1. Membership Meeting, Thursday March 18, 2021 (Henry’s Depot @ 7PM)
      2. Board Meeting 4/1/2021 @ 6PM (Zoom)
7. **Adjourn  7:29**