**Sanford Historic Trust**

*Board of Directors Meeting*

MINUTES– June 2021

In attendance: Brent Terwilliger, Stephanie Heller, Wally Baatz, Jackie Nitti, Jill Albach, Sarah Clore, Caroline Garcia, Sarah Libera, Doug McLendon, Zach Waters

1. **Call to Order 6:03**
2. **Approve Prior Minutes – 1st - Wally, 2nd - Stephanie, Approved**
3. **Officer Reports** 
   1. President – Brent Terwilliger – Attended FTHP Region 4 committee mtg. on behalf of the trust. 6/14 will present an overview of preservation awards to the City Commission. Discussion of Facebook live videos – can we trim and export to youtube for our educational portions?
   2. Treasurer- Wally Baatz - Balance of $56,214.44 end of May, Garden tour profits $7,169. The bank changed names – we have $6k in savings. Moved $10 to keep activity or they will charge us. Can’t show revenue of more than $50k.
4. **Committee/Project Reports**
   1. Membership (Jill) – Has name badges, will have for June mtg.
   2. Calendar (Doug) – Still pursuing sponsors, will talk to Sarah C. about how to use square credit card reader, or paypal.
   3. Holiday Tour (Caroline) – will start recruiting homes, please put feelers out, will try to keep within walking distance, would like board members to volunteer for committees and then will reach out to general membership. Will start meetingg monthly in July. Committees- advertising & program sponsorship, program design, city liaison, volunteer coordinator, ticket sales, social media, home owner coordinator, tour of drinks, tour photography, tablescapes, home biographies, decorations, music, transportation, luminaries, marketing, refreshments, cleanup. Not doing VIP this year – not very successful in the past. Brent will help with VIP and will help Zach with Tour of Drinks. Garden tour (Caroline) – There was a miscommunication with Jeanine taylor – straight 50/50 split vs. artist getting starting bit. Will get Wally new figures to write new checks for 9 artists.
5. **Old Business** (tabled/unaddressed items from prior-Board)
   1. 2021 Goals- (website, events, membership growth, membership engagement); need to set a summer retreat: July-August Dates
      1. 2-3 hr meeting, in-person, informal structure
      2. Everyone to consider and propose topics to discuss
      3. Doug mentioned to do more for incoming board – should we postpone until November? Let’s have a social call and get to know each other vs formal structure to meeting. Maybe August – dinner and drinks. Will help us work better together for Tour of Homes. Maybe have Rollins come out next year for board training with new board (Feb?).
   2. Future Activities/Events
6. **New Business**
   1. Future general membership meeting programming (June, no July/Aug, reconvenes Sept) – Sarah C. – reached out to the ballpark, emailed and offered for home game on 6/24. Brent – good opportunity,but need to move now and communicate to membership. Will have their private room from 5:30-6:30, President from River Rats will speak on history of league & ballpark. 6:30 game - $10adults/$5kids. Someone from trust could throw first pitch, kids can run bases, recognized at 7th inning stretch, if we sell tickets we can get a percentage back. Motion to approve - 1st - Sarah L, 2nd - Stephanie – Approved.
   2. Other (any ad hoc motions or points of discussion)
   3. Confirm Next Meeting Details
      1. Membership Meeting, Thursday June 24th, 2021 (Historic Sanford Memorial Stadium @ 7PM)
      2. Board Meeting 7/8/2021 @ 6PM (Zoom)- note deviation (moved from 1st to 2nd Thurs)
7. **Adjourn 6:46**