**Sanford Historic Trust**

*Board of Directors Meeting*

AGENDA – May 2021

In attendance: Brent Terwilliger, Jackie Nitti, Wally Baatz, Jill Albach, Doug McLendon, Sarah Libera, Caroline Garcia

1. **Call to Order 7:03**
2. **Approve Prior Minutes – 1st Doug, 2nd Jill, approved**
3. **Officer Reports** 
   1. President – Brent Terwilliger – Discussed how to use garden tour funds and how the event went. We raised about $7,200.
   2. Vice President – Stephanie Pilk -NA
   3. Secretary – Jackie Nitti – no report
   4. Treasurer- Wally Baatz – Balance $48,318.64 end of April. Simply storage has rate increase $71 to $82.
4. **Committee/Project Reports**
   1. Membership (Jill) – We have 85 members, last four meetings we had 27-32 members attending. Discussion of nametags for members which would be $16-18. Would like to discuss if you refer a member that you get a discount the following year. Maybe a t-shirt. Asked if we could get a list of new people to Sanford to invite to pre-meeting once a quarter. No one knew of such a list.
   2. Preservation Awards (Jackie) – We are almost ready for the Preservation Awards, working on video. Certificates put together. Discussion of plaque for Venue 1902 who had a banner. Precedent had been set that those who wanted to upgrade would need to purchase on their own.
   3. Calendar (Doug) – Still looking for sponsors at the $1,000 level. They can pay with PayPal and square. Doug will send flyer to board to help solicit.
5. **Old Business** (tabled/unaddressed items from prior-Board)
   1. 2021 Goals- (website, events, membership growth, membership engagement); need to set a summer retreat: July-August Dates
      1. 2-3 hr meeting, in-person, informal structure -
      2. Everyone to consider and propose topics to discuss
   2. Garden Tour Proceeds
      1. After action review – the city would like us to provide a graphic artist to come up with a series of options for street toppers in historic Georgetown. What would that cost be? Would like to explore how much that would cost and use proceeds for designer.
      2. Someone approached Stephanie about us purchasing cemetery land for preservation. Recommended to have someone come speak on the proposal. We may also want to consider setting up trust to help people with preservation projects.
      3. How best to use proceeds (e.g., fund Georgetown Street Sign Toppers; create a historic preservation grant; etc.). Brent recommended putting aside $3k for graphic design of street toppers. Caroline agreed that would be more than enough. 1st Doug, 2nd Sarah, approved
      4. Garden Tour – Caroline reported that we had a lot of presale, didn’t need as many paper tickets. Good indication of what we’ll see for Tour Of Homes. Would like to see this become an annual event – it helps us stay relevant throughout the year. A lot of attendee’s with their moms and wives – Mother’s Day was good timing. The plant sale paid for itself with vendor fees. The Silent auction covered majority of remaining expenses. Ticket sales were all profit. Maybe add music to a few stops- especially if donated. Price point good. Sarah Clore was great at finding deals – Texas Roadhouse & Sam’s Club for water. Expenses were low. Allocation of funds – agree with design of street toppers vs purchase of cemetery property. Good to help Georgetown. There were 24 shirts left. Will bring to upcoming meetings to sell.
      5. Homeowner gifts for participants of the Garden Tour – two tickets to Tour of Homes and free membership for 2022. Tour of Homes homeowners will get membership and tickets to the Garden Tour. Incentivizes homes to volunteer. 1st Jill, 2nd Caroline, approved
      6. Discussion of shirts on budget spreadsheet
      7. Tour of Homes committees to start meeting in July – board will need to be all hands on deck. Be available on December 4th.
   3. Future Activities/Events
6. **New Business**
   1. Future general membership meeting programming (June)
   2. Jill requested $30 for nametags – approved.
   3. Jackie requested $81.81 for printing and framing of certifictes for the Preservation Awards. 1st Jackie, 2nd Doug – approved.
   4. Other (any ad hoc motions or points of discussion)
   5. Confirm Next Meeting Details
      1. Membership Meeting, Thursday May 20th, 2021 (Venue 520 on the Water @ 7PM): Historic Preservation Awards. Cash bar. Hightop table for awards. Will bring screen & projector.
      2. Board Meeting 6/3/2021 @ 6PM (Zoom)
7. **Adjourn 8:04 1st Jill, 2nd Brent, approved**