**Sanford Historic Trust**

*Board of Directors Meeting*

Agenda – November 14, 2022

Present: Brent Terwilliger, Amber Behring, Jackie Nitti, Tania King, Dino Ferri, Virginia Vlassick

Guests: Amy Erisman, Michelle Parrish

Excused: Sarah Clore, Doug McLendon, Robin Theisen

1. **Call to Order 7:06pm**
2. **Approve Prior Minutes: 1st Virginia, 2nd Amber, approved**
3. **Officer Reports** 
   1. President – Brent Terwilliger:
      1. Calendar reveal this Saturday, 11/19 at 6pm
      2. Elections are this week
      3. We will donate $200 to the Ritz for hosting membership meeting
   2. Treasurer- Tania King:
      1. $6,015 in savings, $81,564 in checking = $87,459 total.
      2. Expenses getting ready to be paid out for Tour Of Homes (TOH). Ticket sales have been updated on Eventbright, so more income forthcoming.
4. **Committee/Project Reports**
   1. Tour of Homes – Amy & Michelle:
      1. We need to print parking signs and spend some money on balls of folly.
      2. We need help getting posters put up around Central Florida. Jackie will post specific ask. We will bring stack to membership meeting. Tania will help distribute.
      3. Ticket Sales: Sarah has the square, Tania is ordering 2 more. Sarah & Brent will loan their ipad & tablet to help with sales. Discussion of process. Amy has volunteers to help w/ ticket sales Saturday 11/26 – needs tablet/square.
      4. Tania will check if any money is available for grant for TOH homeowners.
      5. Dino can help with clean up Saturday night & Sunday morning.
      6. Amy would like to purchase “About Sanford” book for breakfast basket, discussion of basket contents, meals being donated for dinners. Amber will reach out to publisher. 4 pizzas coming – 2 for high schoolers, 2 for vols.
      7. Need everyone to share info about volunteers – let them know to scroll down. Like & share, comment all posts to generate interest. FB, Insta, Next Door…talk of boosting events.
   2. Calendar – Doug:
      1. Brent reported for Doug, the reveal is Saturday, 11/19, we need to promote. 6-8pm, at Jeanine Taylor
   3. Membership – Virginia: 105 active members, 2 people haven’t paid their invoice.
      1. Discussion of election and member voting process. Brent discussed how we want to present nominees for voting. Everyone is running unopposed. We can vote from floor and won’t need ballots. Brent will bring voting sticks. Amber will explore boosting to members on social, will send reminder email.
      2. President - Amber
      3. Vice President - Dino
      4. Secretary – Jennifer DeLaMota
      5. FT board – Michelle Parrish, Robert Bonesteel, Hilda
      6. PT board – Jackie
   4. Grants – Jackie:
      1. The Grant committee has met and made its final selection. Winners will be notified and awarded at the January membership meeting. Those who did not win will also be notified and encouraged to re-apply.
5. **Old Business** 
   1. Discussion of lampposts.
      1. Doug has drafted document, will run by Mike for feedback. Will solicit membership to see if anyone will take the lead then we will propose bidding out.
      2. Will get multiple quotes.
      3. Still need a SHT member to help coordinate with homeowners
   2. Should SHT participate in Christmas parade?
      1. With no new info we are assuming this isn’t happening
   3. Project proposals – funding. Discussion of 3 proposed projects: Bettye Smith, the clock in Magnolia Sq., and the roof of St. James (as proposed by Julia Brunson of the Georgetown Steering Committee).
      1. Sponsorship of the Bettye Smith Cultural Center.
         1. Sarah submitted a proposal in for Betty Smith, we will include in budget for ’23.
      2. The roof of St. James
         1. Tania has confirmed we allocated $25,000 in grant money for 2022, so the board approved donating $10,000 to the Georgetown Steering Committee for this project.
         2. Julia Brunson will come to membership meeting to education everyone on the project.
      3. The Clock in Magnolia Sq.
         1. We will encourage Michelle to create a proposal for ’24.
      4. Funding: We have $25k for grants, will use $10 for grants, $10 for St. James, $2k for TOH homeowner, and will allocate $2500 for 1 additional homeowner Grant.
         1. May be getting $5k back from Charlie Hull.
   4. Gifts for committee leads/members – discussion of budget and timing of gifts – will plan for January meeting
6. **New Business**
   1. Other (any ad hoc motions or points of discussion)
      1. TOH Social Media – had some negative feedback from members. Michelle talked to contractor to discuss our priorities and position. He is committed to 5 posts a week, discussion of content, focus on TOH.
      2. Discussion of website upgrade for ease of use. Amber is exploring options.
      3. Discussion of reverting to monthly meetings in ’23. Something for the new board to consider.
         1. Amber – Sanford library could have meetings 7-8. Potential fallback.
7. **Next Meeting Dates**
   1. November 17, Membership Meeting, 7pm, Ritz Theater
   2. December 1, Board Meeting
8. **Adjourn 8:19, 1st Dino, 2nd Virginia**