

Sanford Historic Trust

General Membership Meeting Minutes Q1 2023

1. Call to order: 7:06
2. Review/approve prior meeting minutes (November 2022) 1st Tonia King – 2nd -Denny Gibbs
3. Reports
 - a. **President**
 - i. Welcome, overview agenda: budget, committees,
 - ii. Goal for the year: recruitment; planning on educational content to span from people who are well-versed in historic homes as well as first-time historic homeowners and those who are more interested in the community/renters/outside the historic residential district
 - Review of committee for the year, goal will be attracting new members.
 - b. **Treasurer**
 - i. Finance report
 - ii. Budget review, discussion and vote
 - Treasurer Report by Tonia:
 - a. Paid out 25,00 to historic funding to the community
 - b. Savings 6,017
 - Note from Amber: Projected revenue by 20%
 - Passing of budget: 1st Jackie Nitti, 2nd Kathy Poole
4. Committee Updates
 - i. **Communications/Website/Social Media/Public Relations/Marketing**
 - Garden tour will be transferred over to Robin
 - Planning on launching a new website by end of month
 - ii. **Community**
 - Porchfest: Feb 25, 12-7
 - a. Discuss new marketing materials
 - b. Event is 11-8, a board member will be there for set up/ break down, so we need 12-2, 2-4, 4-6
 - c. Call for Volunteers
 - Lining up March and April Events on 3rd Thursdays
 - Might change from Thursdays due to jazz night at Unfurl
 - iii. **Fundraising/Special Events**
 - May - Historic Preservation Awards - Jackie to discuss needs in New Business
 - Met with Pamela at Sanford Community Redevelopment Agency to discuss Magnolia Square clock; she's getting bids for the stained glass work so this is moving forward
 - iv. **Preservation**

- Back on track to propose sponsorship of Bettye Smith Center for our meetings and events to help maintain. Biggest priority is windows.
 - Jackie mentioned – Cemetery event in march to clean and restore head stones.
 - Jenn and Michelle will create plan to market for social blast
5. Old Business
 - a. None
 6. New Business
 - a. Call for Committee Leaders
 - i. **Communications: Website/Social Media/Public Relations/Marketing Committee** website up before end of the month
 - Board members are handling it for now while we switch websites and get ramped up. May need additional help later - especially with public relations.
 - ii. **Membership/Outreach Committee** - *Create and execute plans for attracting, engaging and retaining members*
 - Tonia asks for clarification, do we plan to have monthly meetings.
 - a. Yes, monthly opportunities for educating the community
 - iii. **Community**
 - **Monthly Events**
 - a. Create a calendar of Trust meetings and educational/social events for the year, including securing locations and speakers
 - b. Board has ideas & next two months covered, but would like a member who can coordinate schedules with guests, prepare venue, and communicate logistics
 - c. Vital to growing our membership
 - **Community Picnic**
 - a. Regularly in Q3 (October), but we would like to hold an additional spring picnic as well if we can get the support
 - b. Interest from Julia Brunson to partner with us and the Sanford Historical Society in April
 - iv. **Historic Preservation**
 - **Funding (Grants) Committee**
 - a. Notes from Jackie: Began grant in the year 2022, will be doing some edits to the qualifications but definitely will be doing one for 2023.
 - b. Same committee will plan to stay on.
 - v. **Special Events Planning**
 - Tour of Homes: high level, Michelle or Amy to speak to early needs
 - a. Looking for a 3rd to join the committee if anyone wants to join the committee in hopes of leading next years, this would be a good opportunity to shadow this year as a third.

- b. Looking to recruit volunteers, as well as add more homes in the Grandview area.
 - Recruiting beginning in Q2 to lessen the load
 - Preservation award committee
 - What are you looking for?
 - a. Plan for a meeting or add education piece on website for preservation knowledge
 - b. Thank You (Our Host, Unfurl Collective)
 - i. Calendars – we have gathered 5 sponsors looking
 - 1. Pink Potted Plants will sponsor April, switching with Austin Historic
 - 2. Looking for contact from airport for a title sponsor
 - c. Confirm next meeting date:
 - i. Next General Membership Meeting: Thursday, June 15, 2022 | Location: *TBD* (either Unfurl or Bettye Smith)
 - Planning for educational events in March & April
 - Preservation Awards in May
 - d. Other (any ad hoc motions or points of discussion)
 - e. Social at Henry's Depot
7. Adjourn: 7:45 – Denny Gibbs and Jackie Nitti