

Sanford Historic Trust
2020 Budget Plan

	<u>2019 Actual</u>	<u>Adjustments</u>	<u>2020</u>
Ordinary Income/Expense			
Income			
400 - Direct Income			
405-Donations	111.00	(111.00)	-
410 - Member Dues	2,202.40	(2.40)	2,200.00
415 - Tour Advertising	2,875.00	800.00	3,675.00
420 - Tour Sponsorship	3,208.00	(708.00)	2,500.00
421- Tour Raffle	533.00	(533.00)	-
422- Tour Tips	83.00	(83.00)	-
430 - Tour Ticket Sales	28,968.99	(3,968.99)	25,000.00
435 - Tour Balls of Folly Event	930.00	(170.00)	760.00
440 - Harvest Moon Income	4,931.80	(231.80)	4,700.00
450-Calendar Sponsorship	7,900.00	(2,900.00)	5,000.00
480 - Programs & Projects	130.00	(130.00)	-
400 - Direct Income - Other	75.00	(75.00)	-
Total 400 - Direct Income	<u>51,948.19</u>	<u>(8,113.19)</u>	<u>43,835.00</u>
Total Income	<u>51,948.19</u>	<u>(6,043.19)</u>	<u>43,835.00</u>
Expense			
600 - Operating Expenses			
610- Promotional Items	98.51	(98.51)	-
620 - Dues & Subscriptions	180.00	(90.00)	90.00
625 Donations & Gifts to others	950.00	50.00	1,000.00
630 - Officer/Director Insurance	900.00	-	900.00
633 - Corporation Fees	306.25	(306.25)	-
640 - Food & Beverage	353.67	146.33	500.00
645 - Postage & Shipping	125.00	135.00	260.00
650 - Printing & Design	421.41	(21.41)	400.00
655 - Professional Services	0.00	800.00	800.00
657 - Reusable Event Supplies	189.70	(189.70)	-
660 - Storage & Rental	866.00	84.00	950.00
670 - Office Supplies	52.16	297.84	350.00
685 - Information Technology IT	1,568.52	731.48	2,300.00
690 - Officer Training	1,200.00	(900.00)	300.00
600 - Operating Expenses - Other	58.00	(58.00)	-
Total 600 - Operating Expenses	<u>7,269.22</u>	<u>580.78</u>	<u>7,850.00</u>
700 - Tour Fundraising Expenses			
711 - Tour Advertising	357.08	142.92	500.00
712 - Tour Volunteer&Homeowner	99.89	100.11	200.00
713 - Tour Liability Insurance	1,079.00	-	1,079.00
714 - Tour City of Sanford	2,725.40	274.60	3,000.00
715 - Tour before&after events	995.30	4.70	1,000.00
716 - Tour Event Space Rental	400.00	100.00	500.00
717- Tour Merchandise	456.00	(206.00)	250.00
718 - Tour Printing	2,724.86	445.26	3,000.00
719- Tour VIP Room	737.48	262.52	1,000.00
729 - Tour Photography	1,250.00	50.00	1,300.00
730 - Tour Entertainment	1,380.00	120.00	1,500.00
731 - Tour Lighting	800.94	(0.94)	800.00
732 - Tour Food	477.56	(77.56)	400.00
733 - Tour Rentals	294.74	5.26	300.00
Total 700 - Tour Fundraising Expenses	<u>13,778.25</u>	<u>1,220.87</u>	<u>14,829.00</u>
800 - Program & Project Expense			
805 - Conferences & Speakers	75.00	425.00	500.00
810 - Preservation Awards	494.00	951.00	1,000.00
815 - Historic Lampposts-New	0.00	6,000.00	6,000.00
820 - Community Picnic	373.61	126.39	500.00
821 - Sanford Calendar	5,142.38	(142.38)	5,000.00
825 - Lamppost Manintenance	1,910.31	(410.31)	1,500.00
830 - Harvest Moon Dinner	3,683.47	1,016.53	4,700.00
Total 800 - Program & Project Expense	<u>11,678.77</u>	<u>7,966.23</u>	<u>19,200.00</u>
Other Types of Expenses	0.00	-	-
Uncategorized Expenses	0.00	-	-
Total Expense	<u>32,726.24</u>	<u>9,767.88</u>	<u>41,879.00</u>
Net Ordinary Income	<u>19,221.95</u>		
Net Income	<u>19,221.95</u>	<u>(17,881.07)</u>	<u>1,956.00</u>